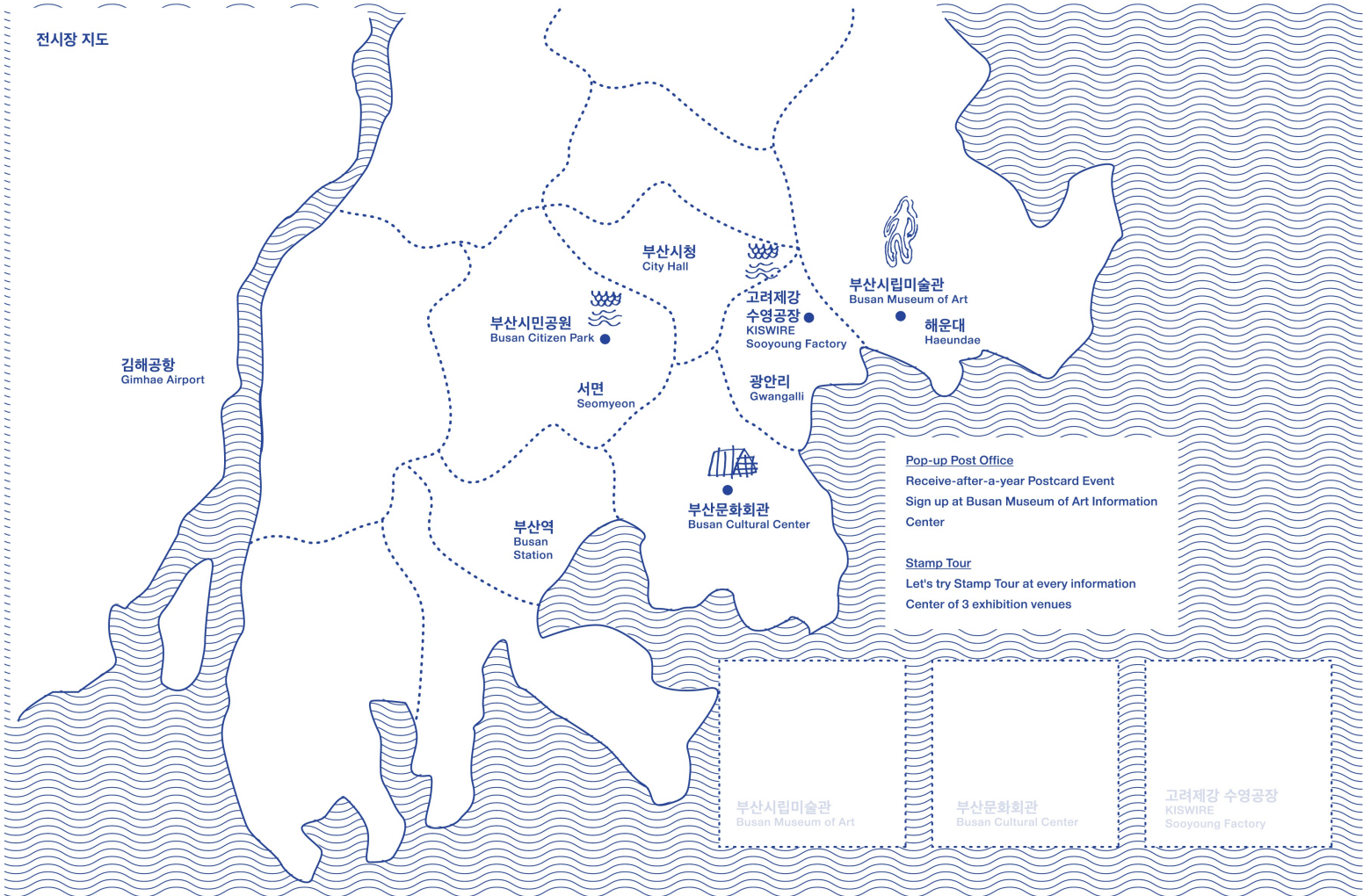






전시장 지도



Getting to Exhibition

Start	Bus	Subway	Taxi
Gimhae International Airport	307	Gimhae Airport Station Light rail transit→Sasang Station Transit to line 2→Busan Museum of Art	52 min Fare KW 24,000
Busan Station	100, 5-1, 40, 139	Busan Station line 1→Seomyeon Station Transit to line 2→Busan Museum of Art	30 min Fare KW 14,000
Nopodong Express Bus Terminal	1002 Express	Nopo Station line 1→Yeonsan Station Transit to line 3→Suyeong Station Transit to line 2→Busan Museum of Art	35 min Fare KW 16,000
Seoubu Bus Terminal	31	Sasang Station Transit to line 2→Busan Museum Terminal	50 min Fare KW 18,000

Subway // Station of Busan Museum of Art on Line 2 Gate 5  
Bus //  
Getting off at Bexco // 31, 100, 100-1, 115-1, 181, 200-1, 307, 1002  
Getting off at Olympic Rotary // 5, 31, 36, 39, 40, 63, 100, 100-1, 115-1, 139, 141, 181, 200-1, 307, 1001  
Car // 需 Korea Expressway Corporation +82.1588.2504  
Gyeongbu Expressway // Busan TG→WondongIC→Haeundae→right turn to Olympic Rotary→U-turn to Busan Museum of Art  
Namhae Expressway // Busan TG→DongSeo East→West Intercity Highway→Hwangryeung Mt. Tunnel-Haeundae→Olympic Rotary→U-turn to Busan Museum of Art

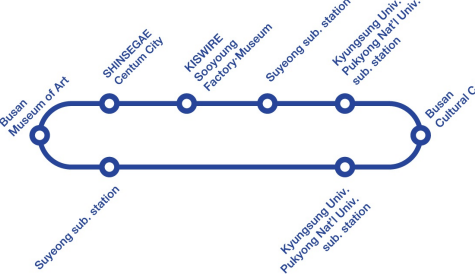
Busan Cultural Center  
Subway // Station of Daeyeon on Line 2 Gate 3 or 5, 10 minutes walk  
Bus // 51, 68, 134, 138  
Car //  
Gyeongbu Expressway // Busan TG-GuseolC→Urban Expressway→Daeyeon Ramp→Daenam Intersection→Station of Kyungsung Univ, Pukyong Nat'l Univ→Daeyeon Intersection→Busan Cultural Center  
Namhae Expressway // West BusanC-DongSeo East→West Intercity Highway→Munhyeon Ramp→Munhyeon Rotary→Daeyeon Intersection→UN Intersection→Busan Cultural Center

KISWIRE Sooyoung Factory  
Subway // Station of Mangmi on Line 3 Gate 2, direction of Mangmi Elementary school, 20 minutes walk  
Bus // 54, 115  
Car //  
Gyeongbu Expressway // BusanTG-GuseolC→Urban Expressway→Suyeong Riverside road→Gwajung bridge→direction of Costco→KISWIRE Sooyoung Factory  
Namhae Expressway // West Busan TG-DongSeo East→West Intercity Highway→Hwangryeung Mt. Tunnel→Urban Expressway→Mangmi Ramp→direction of Costco→KISWIRE Sooyoung Factory

Shuttle Bus

Period	Sep. 20—Nov. 22, 2014 Fridays, Saturdays, Sundays, Holidays
Rate	Free
Course	Exhibition venues of Busan Biennale 2014 Round course Busan Museum of Art →SHINSEGAE Centum City →KISWIRE Sooyoung Factory-Museum →Suyeong subway station→Kyungsung Univ. Pukyong Nat'l Univ. subway station →Busan Cultural Center →Kyungsung Univ. Pukyong Nat'l Univ. subway station →Busan Museum of Art +82.51.503.6111

For Questions



Schedule

Time	Busan Museum of Art	KISWIRE Sooyoung Factory-Museum	Busan Cultural Center
1	10:00	10:25	10:55
2	10:30	10:55	11:25
3	11:00	11:25	11:55
4	11:30	11:55	12:25
5	12:00	12:25	12:55
6	12:30	12:50	13:25
7	14:00	14:20	14:55
8	14:30	14:50	15:25
9	15:00	15:20	15:55
10	15:30	15:50	16:25
11	16:00	16:20	16:55
12	16:30	16:50	17:25
13	17:00	17:20	17:55
14	17:30	17:50	18:25
15	18:00	18:20	18:55

Academic Program

Panel Discussion

Theme	Arts and Busan Biennale in the world
Period	Sep. 21. 2014 Sun, 14:00 — 18:00
Venue	Auditorium of Busan Museum of Art
Schedule	Present and Debate
MC	WON CHANG Art Critic, 2014 Busan Biennale Academic Programmer Geunjun LIM Art&Design Critic

Presenter	Debater
Olivier Kaepelin 2014Busan Biennale Artistic Director	Keunhye LIM Exhibition team director of Seoul Museum of Arts
Itzhak Golberg Art Critic, Curator	Seungbo JUN Sejong Center Exhibition Director
Sungho KIM 2014 Geumgang Nature art Biennale Artistic Director	Hansu LEE Professor of Incheon Catholic Univ.
Heeyoung KIM Professor of Kookmin Univ.	
Jinsang YOO Professor of Kaywon University of Art and Design	
Youngdo JEONG Art Critic	

Workshop

Workshop I

Theme	Arts in the world
Period	Oct. 4. 2014 Sat, 14:00 — 18:00
Venue	Auditorium of Busan Museum of Art
MC	WON CHANG Art Critic, 2014 Busan Biennale Academic Programmer

Participants	
Sumi KANG Professor of Dongduk women's Univ.	
Heykyung KI National Museum of Modern and Contemporary Art, Korea Curator	
Noam KIM Seoul284 Artistic Director	
Jinchul LEE Busan Museum of Art Curator	
Yohan Han Artist, Independent Curator	

Workshop II

Theme	Busan Biennale cultural brand strategy in glocalism
Period	Nov. 8. 2014 Sat, 14:00—18:00
Venue	Auditorium of Busan Museum of Art
MC	WON CHANG Art Critic, 2014 Busan Biennale Academic Programmer

Viewing Information

Exhibition Period	Sep. 20 — Nov. 22 No Holiday during the period
Opening hours	
Main Exhibition	10:00 — 20:00 You can enter the exhibition until 1 hour before shutdown
Special Exhibition	10:00 — 18:00 You can enter the exhibition until 30min before shutdown
Exhibitions	
Main Exhibition	Busan Museum of ArtPaid-entry exhibition
Special Exhibition	Busan Cultural Center, KISWIRE Sooyoung Factory Free exhibition
Ticketing hours	09:30 — 19:00
Ticketing	Busan Museum of Art Ticket Office, Ticketlink Homepage www.ticketlink.co.kr Call center +82.1588.7890

Ticket Price

Type	Individual	Group	Criteria
General	10,000	8,000	Aged 19 — 64
Student/Military and Police	6,000	4,000	Aged 7 — 18
Families	25,000	-	
Free	Visitors with disabilities of level 1 to 3 1 free admission for a person accompanying Recipients of welfare programs Visitors aged 7 and under, and 65 and older		

For group admissions (minimum 20 visitors), please contact the Organizing Committee beforehand the purchase  
Members of military and police, visitors with disabilities, recipients of the National Basic Living Security program, and visitors aged 65 and older must provide an identification upon admission

Discount benefit

Group ticket price applied with a SHINSEGAE Centum City Milage Card  
1 person 4 tickets  
10% off applied with receipt of affiliated accommodations 1 person 4 ticket  
Advanced Group ticket price applied with domestic visitors for Busan Art Tour himself/herself  
Free admission is offered for ticket stub holders of 5th Fukuoka Asian Art Triennale 2014. Please present the stub at the entrance.

Participants	
Taejung KWON Professor of Donga Univ.	
Jinsuk SUH Alternative space LOOP Director	
Daehyung Lee Hyundai Motor Art Director	
Kiho HONG Busan Metropolitan City's Culture, Sports and Tourism Bureau Director	
Yeonslim CHUNG Professor of Hongik Univ.	
Seunghye HWANG BO Councilor of Administration and Cultural Committee, Busan	

Forum

Theme	Busan Biennale in the world, world in Busan Biennale
Period	Oct, 15, 2014 Wed 14:00 — 17:00
Venue	Auditorium of Busan Museum of Art
MC	WON CHANG Art Critic, 2014 Busan Biennale Academic Programmer

Presenter	Debater
Seungho KIM Professor of Donga Univ.	Jungah Woo Professor of Postech
Kwanghyun SHIM Professor of Korea National University of Arts Chungang Univ.	Moonjung LEE Adjunct Professor of
AICA Members	AICA Members

Busan Biennale Agora Project

Period	Sep. 27, Oct. 11, Nov. 1. 2014, 14:00 — 18:00
Venue	Auditorium of Busan Museum of Art
Schedule	Lecture
MC	WON CHANG Art Critic, 2014 Busan Biennale Academic Programmer
Period	Participants
9. 27	Yoongho KANG Photographer Daehyung Lee Hyundai Motor Art Director
10. 11	Jungkwon CHIN Professor of Dongyang Univ. Yoonbhum CHO Quartet-ex Leader
11. 1	Wonbok LEE A-Chair Professor of Daksung Women's Univ. Seunggi MIN Professor of Kyunghee Univ.

Souvenirs

Period	Sep. 20 — Nov. 22
Venue	Busan Museum of Art, Busan Cultural Center, KISWIRE Sooyoung Factory Information Desk
Catalog	Busan Biennale 2014 Main Exhibition Catalog 20,000 Wons Busan Biennale 2014 Special Exhibition Biennale Archive Catalog 20,000 Wons Busan Biennale 2014 Special Exhibition Biennale Archive Catalog 20,000 Wons
Bag	10,000 Wons
Pouch	5,000 Wons
T-shirt	10,000 Wons
Bottle	10,000 Wons
Note	4,000 Wons
Postcard	2,000 Wons



Busan Biennale Organizing Committee	
address	38, Busan Asiad Main Stadium, 344 Worldcup st, Yeonje-Gu, Busan +82.51.503.6111
contact	+82.51.503.6584
fax	+82.51.503.6584
e-mail	busanbiennale@busanbiennale.org
homepage	busanbiennale.org

International Exchange Program

Asian Biennale Representatives' Conference

Period	Sep. 22. 2014 Mon, 14:00 — 18:00
Venue	Auditorium of Busan Museum of Art
Schedule	Present and Debate
Participants	4 Asian Biennale Representatives
Details	Exchange plan and vision sharing for Asian Biennale (Busan, Singapore, Yokohama and Shanghai) linked projects

Asian Editor's Conference

Period	Oct. 16. 2014 Thu, 14:00 — 18:00
Venue	Auditorium of Busan Museum of Art
Participants	Around 10 Chief Editors of Art Magazine in Asia
Details	Main transition and future direction of Asian Contemporary Art

Public Participation Program

Biennale Lounge

Period	Sep. 28 — Nov. 16. 2014 Sun
Venue	Busan Museum of Art, KISWIRE Sooyoung Factory
Organization	Band, Performance, Instrument Performance, Performing Arts, etc
Schedule	

Period	Venue
9. 28	Special Stage in KISWIRE Sooyoung Factory
10. 05	Special Stage in Busan Museum of Art
10. 12	Special Stage in Busan Museum of Art
10. 19	Special Stage in KISWIRE Sooyoung Factory
10. 26	Special Stage in Busan Museum of Art
11. 02	Special Stage in Busan Museum of Art
11. 09	Special Stage in KISWIRE Sooyoung Factory
11. 16	Special Stage in Busan Museum of Art

Co-promotion list

type	name	address	contact	
acc.	Kunoh Seacould hotel	287 Haeundaehaebyunro, Haeundae-Gu, Busan	+82.51.933.4300	
	Haeundae Centum 20 Hotel	20 Centum 3-ro, Haeundae-Gu, Busan	+82.51.720.9000	
	LOTTE HOTEL BUSAN	772 Gaya-daero, Busanjin-gu, Busan	+82.51.810.1000	
	HOTEL PARAGON	564-25 Goebeop-dong, Sasang-gu, Busan	+82.51.328.2000	
	Sunset Business HOTEL	46 Gunam-ro, Haeundae-gu, Busan	+82.51.730.9999	
	IBIS AMBASSADOR BUSAN	777 Jungang-daero, Busanjin-gu, Busan	+82.51.930.1100	
	Tower Hill Hotel	20 Baeksan-gil, Jung-gu, Busan	+82.51.243.1000	
	POPCORN HOSTEL	11F Marine Tower 321, Haeundae-haebyunro, Haeundae-gu, Busan	+82.51.747.6147	
	Apple Guesthouse	6-1 Nampodong 4 ga, Jung-gu, Busan	+82.70.7379.5333	
	Guesthouse Cube	23F 562-2 Choryang 1-dong, Dong-gu, Busan	+82.70.7717.8588	
	Busan Suk Bak Dot Com Guest House	408-3 Choryang 2-dong, Dong-gu, Busan	+82.70.4651.4111	
	Terra Guesthouse	7F Jagalchi Market 37-1 Nampodong 4, Jung-gu, Busan	+82.70.4136.5011	
	Full Guest House	8F 45 Gwangbok-dong 1-ga, Jung-gu, Busan	+82.51.248.2222	
	rest.	Wicked Snow	204 Intellium Centum 1458, U-dong, Haeundae-gu, Busan	+82.51.742.6255
		Darak Maeul	201 Intellium Centum 1458 U-dong, Haeundae-gu, Busan	+82.51.744.5755

10% off applied with receipt of affiliated accommodations 1 person 4 ticket



The 5th Fukuoka Asian Art Triennale 2014  
Period 2014. 9. 6 — 11. 30  
Venue Fukuoka Asian Art Museum, etc

