

# Open Call for the Artistic Director of Sea Art Festival 2021

Busan Biennale Organizing Committee is looking for an artistic director for the Sea Art Festival 2021 through an international open call. The Sea Art Festival, which had its inaugural edition in 1987, is unique as it is presented in Busan against the beautiful scenery of the sea. Following its integration with the Busan Biennale, the festival has been held independently in odd years since 2011, while the Biennale is hosted every even year. The Sea Art Festival is an opportunity to reinterpret Busan and the sea as a source of inspiration and artistic space and make art more enjoyable for everyone. We would like to ask for the active participation of the curators who want to open a new chapter in the history of the Sea Art Festival.

## 1. Details

### □ Overview

- Title of the position: Artistic Director of the Sea Art Festival 2021
  - Open call period: December 23, 2020 ~ January 16, 2021, 24:00, Korea Standard Time (25 days)
  - Number of position(s): one person or one team from local or international background
  - Roles and responsibilities
    - Overall management of the exhibition
      - . Set the exhibition theme and develop exhibition plan
      - . Exhibition budgeting, selection of the artists and artworks, and installation and management of the works
    - Develop and implement public programs
    - Responsibilities related to PR and sponsorship
    - Any other responsibilities specified in the contract
- ※ **Artistic director shall work with the exhibition team in the Organizing Committee to deliver the exhibition**
- Term: contract date ~ December 2021

### □ Qualifications that the Busan Biennale Organizing Committee is looking for include:

- A forward-looking exhibition model based on the understanding of the history, culture, and local properties of Busan and the experimental characteristics and historical significance of the Sea Art Festival;
- An understanding of and expertise in contemporary art and experience in a variety of exhibitions and/or

curatorial work;

- Contributions to the international networking of the Busan Biennale Organizing Committee;
- Capability to carry out smooth communication both internally and externally in accordance with the policy of the Committee; and
- Visit to and stay in Korea (Busan) for a certain period of time to ensure the smooth operation of the exhibition (in the event of Force Majeure, including COVID-19, additional consultation will be made).

**Overview of the Sea Art Festival 2021**

- Exhibition Period: October, 2021 (30 days)
- Candidates for exhibition venue

No.	Area	Specific Location(example)
1	Gadeokdo	Daehang Saebaji Artificial Cave, Oeyangpo Port, coastal area, etc
2	Haeundae, Gijang	Songjeong/ Ilgwang / Imnang Beach, Mipo ~ Cheongsapo
3	Yeongdo	Habor areas in Yeongdo, International Cruise Terminal, Gamji Pebble Beach, Busan Port Bridge water park

**\* Applicants should choose one of the three exhibition areas above, select a specific location, and submit an exhibition proposal.**

**\* They can choose all three areas depending on the nature of their proposal.**

**\* In principle, such a proposal should be based on one of the above areas.**

- Project Budget: KRW 800,000,000

**\*Honorarium for the artistic director and exhibition team members, artist fee, artwork production and installation expense, travel expense for artists, exhibition operation expense, public program expense, general operating expenses, miscellaneous expense are included.**

**\* Above budget does not include PR/Marketing expenses.**

- Sponsored by the Busan Metropolitan City, and Busan Biennale Organizing Committee
- Organized by the Busan Biennale Organizing Committee

## **2. How to Fill Out the Application**

**Personal Information**

- Please fill out all fields in the application.

**Curatorial Experience**

- Please start with the most recent experience and make 5 most significant experiences **in bold**.

### □ **Sea Art Festival 2021 Proposal**

- A proposal should not exceed five pages. (Attachments are not included in the total number of pages.)
- When choosing an area and a specific location, the applicant should present the reasons for their selections.
  - Please state your choice of area and location in your proposal.
  - A proposal can include all of the three exhibition areas.
  - In principle, a proposal should be within the bounds of the areas, but it may include other areas in Busan depending on the idea behind the proposal (such as when the proposal involves certain mobility or movement from one place to another).
  - As for specific locations, you may propose places that are not included in Attachment 3.
- Please present promotional strategies and specific methods that fit the exhibition.
- Please present an efficient funding idea for the exhibition which includes sponsorship from businesses and international organizations.
- In the Additional Information section, please write any of your ideas that do not fit the other sections of the application.
  - \* **The interview will be based on the documents submitted.**

### **3. Application Process**

- **Timeline and Process**      \* **The date is subject to change under certain circumstances**
  - ① Submission of the application (Jan. 3 ~ Jan. 16, 2021. 24:00, Korea Standard Time, 14 days)
  - ② The Recommendation Committee to be convened to review applications (Jan. 22, 2021, planned)
  - ③ Announcement of the shortlisted for interview (Jan. 23, 2021, planned)
  - ④ The Selection Committee to be called for the presentation of the proposals and the interviews with the candidates (Jan. 27, 2021, planned)
    - \* **Please note that the selected applicants are required to take online interview on the date designated by the committee**
    - \* **Interview will be conducted in Korean or English (Consecutive interpretation from English to Korean, and vice versa, will be provided)**
  - ⑤ Final selection to be announced (by January, 2021)
  
- **Submissions (please refer to the attachment)**
  - Submission period: **Jan. 3 ~ Jan. 16, 2021, 24:00, Korea Standard Time (14 days)**
  - Required document: Application (up to 6 pages, in English)
  - Please submit the application via e-mail at [busanbiennale@busanbiennale.org](mailto:busanbiennale@busanbiennale.org)

□ **Notes**

- Successful applicants will be notified via e-mail.
- Applicants will be solely responsible for any consequences arising from non-compliance with the requirements, incorrect information, or omissions.
- Applicants who provide incorrect information may be excluded from the application process.

**4. Inquiries**

If you have any further inquiries, please visit our website(<http://www.busanbiennale.org/eng/>) or contact us via e-mail ([busanbiennale@busanbiennale.org](mailto:busanbiennale@busanbiennale.org)).

**Attachment 1. Sea Art Festival 2021 Application**

- 2. Personal Information Collection and Usage Agreement**
- 3. Sea Art Festival 2021 Candidates for Exhibition Venue**

**Annex: Introduction to the Sea Art Festival**

## Sea Art Festival 2021 Application

### Personal Information

<b>Full Name</b>	First Name: <span style="margin-left: 100px;">Last Name:</span>	
	Or Alias:	
<b>Date of Birth</b>	Month, Day, Year	<b>Gender</b>
<b>Nationality</b>	<b>Working in</b>	City, Country
<b>Organization &amp; position</b>	Fill in your current organization and position. If you don't have one, you may leave the part in blank.	
<b>Contact</b>	(Cell)	
	(E-mail)	
<b>Address</b>	Your current residency or office	
<b>Education</b>	Start with your most recent degree	

### Curatorial Experience

Please write your curatorial experience in bullet points.  
 (Do not exceed one page and include other materials such as your portfolio and your résumé (CV) as attachments.)

□ **Sea Art Festival 2021 Proposal**

<b>Title</b>	
<b>Curatorial intent</b>	
<b>Venue &amp; Concept</b>	<p>The three options for exhibition venues are the Gadeokdo area, the Haeundae/Gijang area, and the Yeongdo area.</p> <p>You can limit your proposal to one area and a specific location in that area, or you may include all three areas in your proposal.</p>
<b>Participating Artists</b>	_____Artists(team)

**Details of Proposal**

Please present your summarized plan for Sea Art Festival 2021 (theme, participating artists, curatorial intent, key content, venue plan, program, etc.) and **do not exceed three pages.**

**PR/Marketing Strategy**

Please write your promotional strategies for Sea Art Festival 2021 **in no more than half a page**

**Strategy for Funding/Sponsorship**

Please indicate the direction and content of sponsorship from home and abroad for Sea Art Festival 2021 **in no more than half a page.**

**Additional Information**

Please write any other additional information you would like to share with us.

I hereby apply for the position of Artistic Director of Sea Art Festival 2021.

January \_\_, 2021

Name \_\_\_\_\_(signature)

## Personal Information Collection and Usage Agreement

### **Article 15 of Personal Information Protection Act (Collection and Use of Personal Information)**

Under Article 15 of Personal Information Protection Act, the Busan Biennale Organizing Committee may collect and use your submitted personal information to process the application. If you do not wish to provide such information to us, you are not obligated to, but as a result your application may not be accepted.

**A. The purpose of the collection and use of personal information**

- ⇒ To use as an open call test data for the position you applied
- ⇒ Progression and management of the employment process, verification and validation of career experiences and qualification, etc.

**B. Particulars of personal information to be collected**

- ⇒ Gender, Education, Experience, Contact, etc

**C. The period for retaining and using personal information**

- ⇒ 1 year from the day of submission

I agree that Busan Biennale Organizing Committee shall collect and use my personal information in accordance with the related law

I disagree that Busan Biennale Organizing Committee shall collect and use my personal information in accordance with the related law

Date, Month, 2021

Name:

(signature)

# Sea Art Festival 2021

## Candidates for Exhibition Venue

### <Description of Potential Venues>

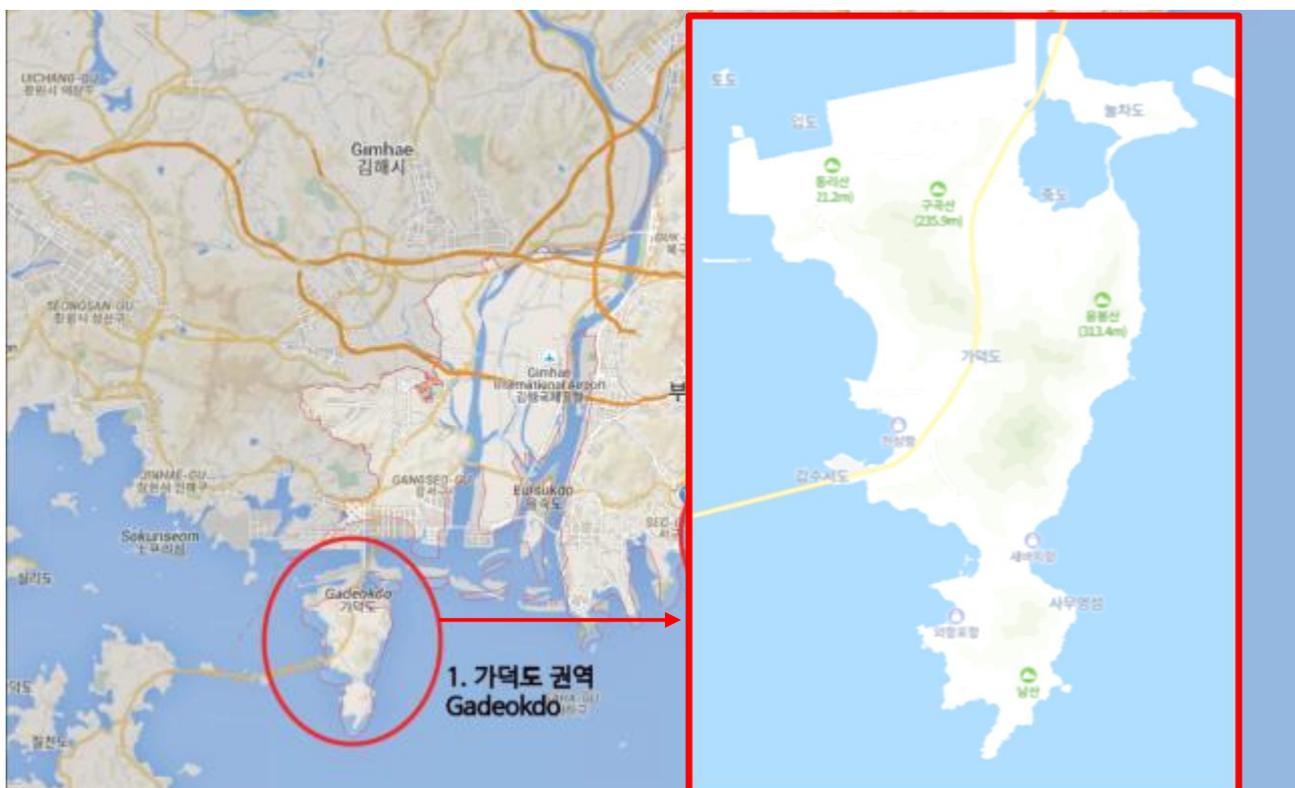
No.	Area	Location list (example)
1	Gadeokdo	Daehang Saebaji Artificial Cave, Oeyangpo Port, coastal area
2	Haeundae, Gijang	Songjeong/ Ilgwang / Imnang Beach, Mipo~Cheongsapo
3	Yeongdo	Habor areas in Yeongdo, International Cruise Terminal Yeongdo, Gamji Pebble Beach, Busanhangdaegyho Bridge water park



# 1. Gadeokdo

Located in the Gangseo District of Busan, Gadeokdo boasts pristine nature and a host of historical relics from the period of Japanese colonial rule in Korea such as Gadeokdo Lighthouse, which was built in 1909, the Oeyangpo Artillery Fortress that was constructed in 1904 in preparation for the Russo-Japanese War, and artificial caves in Daehang saebaji. Some ten caves remain today, which were excavated by Koreans who were forcibly recruited and subjected to labor exploitation and human rights abuses. The caves in the Saebaji Port area are fitted with lighting so visitors can take a tour inside them, and following the paths inside the caves leads to a pebble beach.

In Oeyangpo, relics from the Japanese occupation period such as artillery fortresses, old military barracks, warehouses, wells, ammunition storage, observatories, and horse-riding paths still remain, a testament to this painful time in Korean history.



# 1. Gadeokdo: Detailed Locations



[Daehangdong Oeyangpo Port](#)



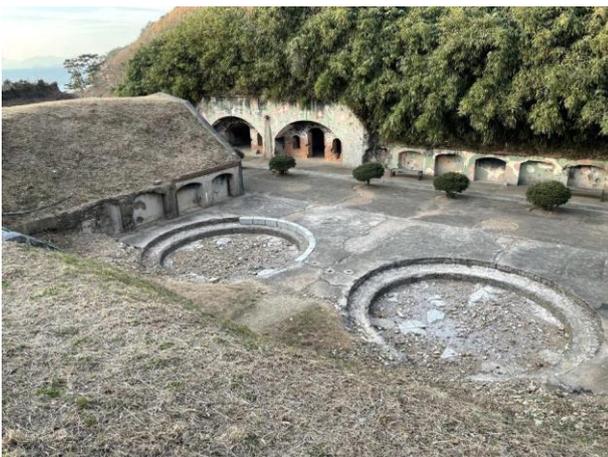
[Nulcha elementary school \(Closed\)\\*](#)



[Daehang Pebble Beach](#)



[Daehang Saebaji Artificial Cave\\*](#)



[Oeyngpo Japanese Army Fort\(Outsied\)\\*](#)



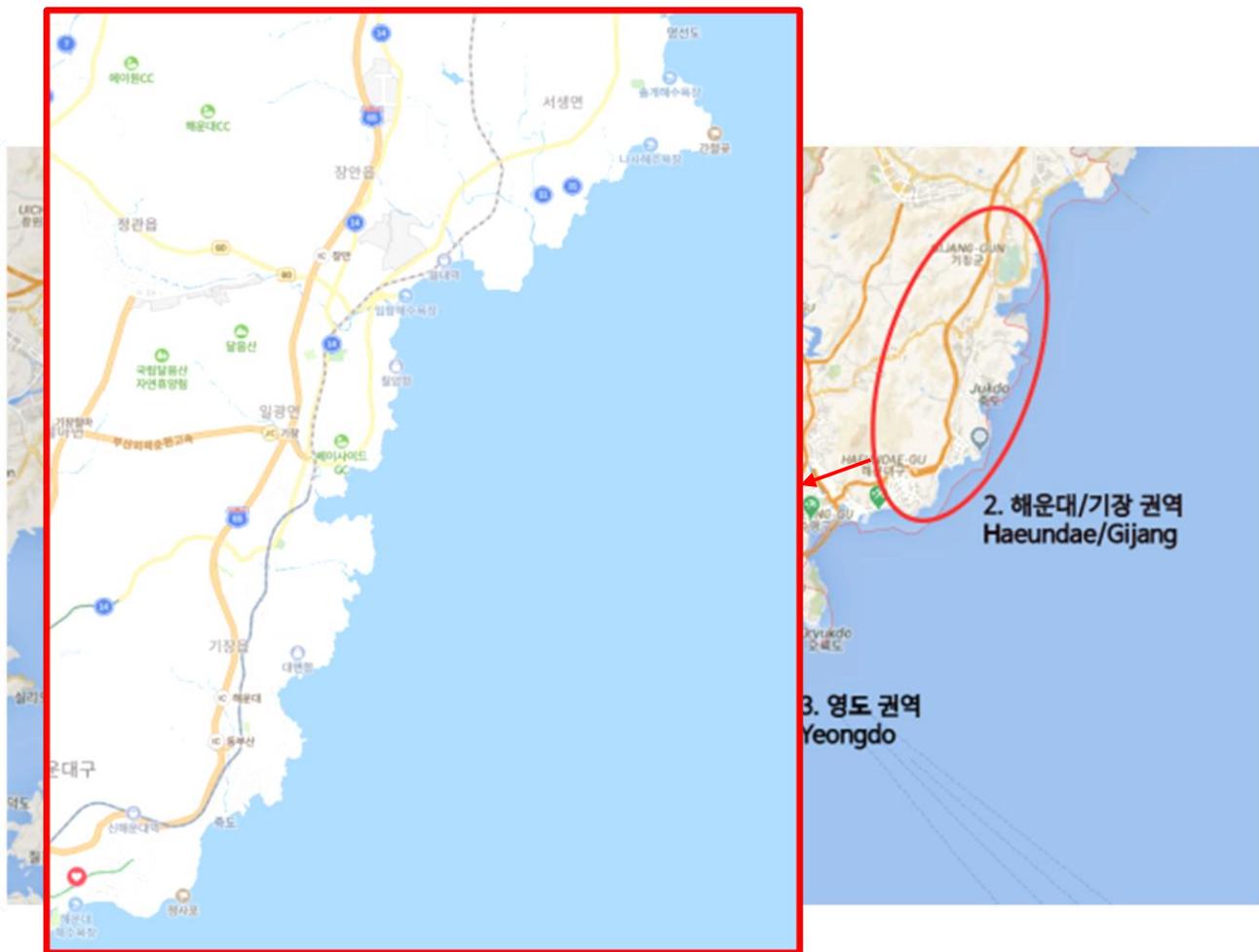
Oeyngpo Japanese Army Fort (inside)

\* Click on the location name to go to Google Street View or information page

\* [Detailed maps can be downloaded from the Gangseo-gu Office website](#)

## 2. Haeundae, Gijang

The Haeundae, Gijang area boasts a superb natural landscape along the southeastern coastline of Busan, the oceanic hub of Northeast Asia. It stretches from Haeundae Beach to Imrang. The 4.8-kilometer walking trail from Mipo to Cheongsapo and then on to Songjeong has been transformed from an old railway track of the Donghaenambu Line and is now open to citizens for their enjoyment. The section from Ilgwang to Imrang Beach, a tourist attraction in Gijang, has a well-preserved natural environment because it is less well-known than the famous Haeundae Beach and is far less packed with amenities and commercial establishments. Every year, the local government restores and purifies the sand to create a quality environment for beachgoers.



\* Detailed maps can be downloaded from the [Haeundae-gu Office website](#)

\* Detailed maps can be downloaded from the [Gijang-gu Office website](#)

## 2. Haeundae, Gijang: Detailed Locations



[Donghaenam railway line \(Mipo~Songjeong\)\\*](#)



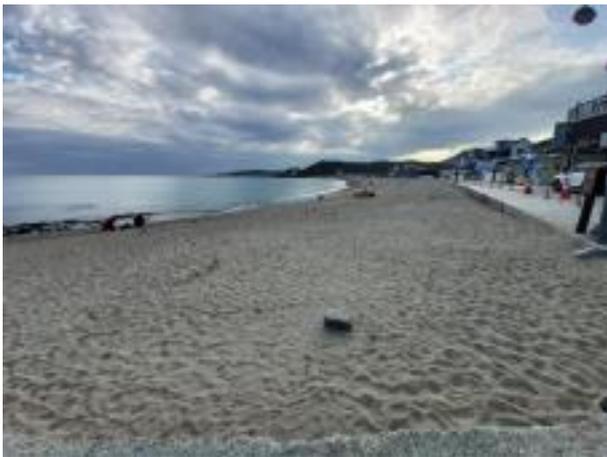
[Songjeong Beach\\*](#)



[Ilgwang Beach\\*](#)



[Ilgwang Beach\\*](#)



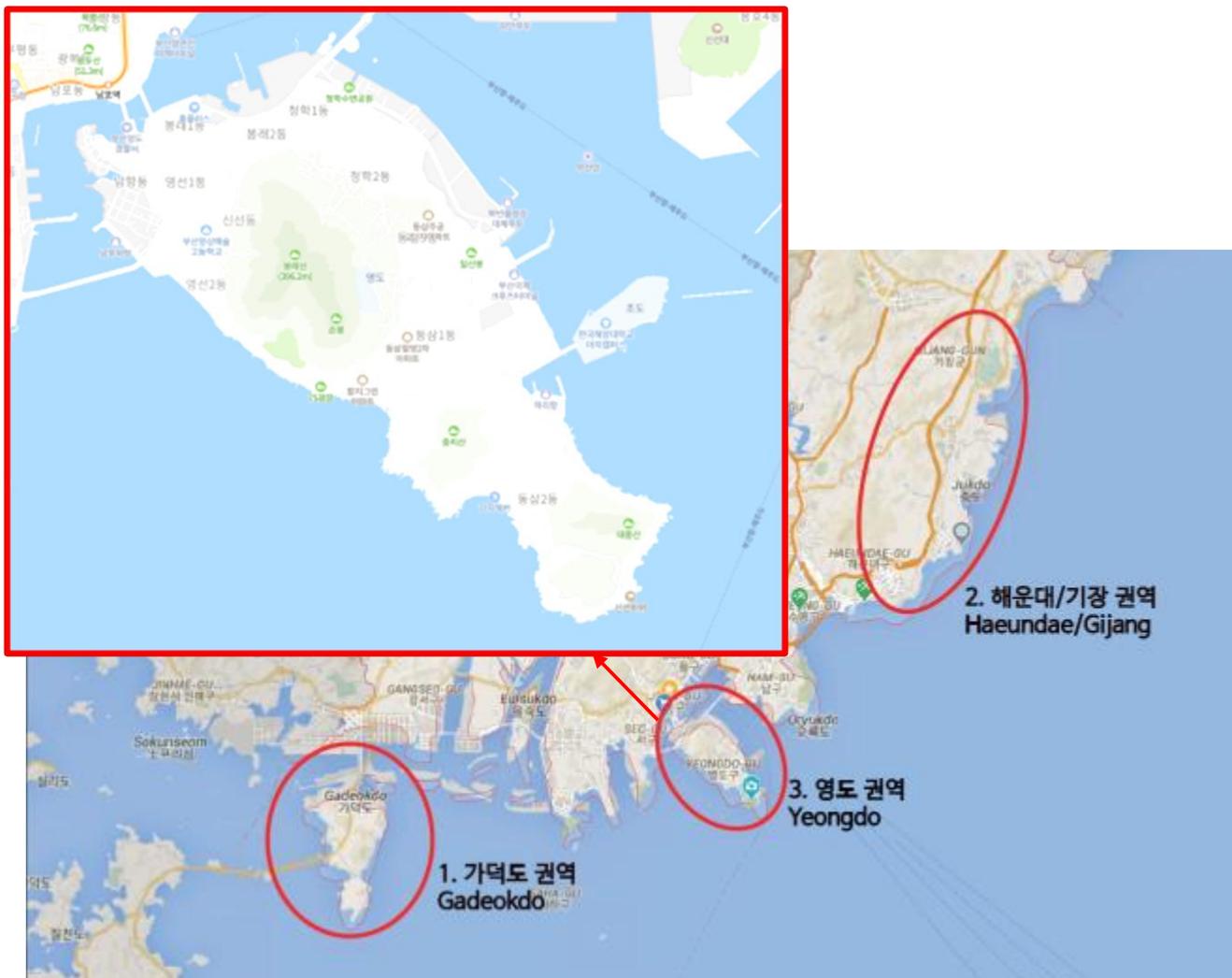
[Imnang Beach\\*](#)



Galmatgil(Walking trail course)

### 3. Yeongdo

Yeongdo is the only administrative district in Korea to be entirely comprised of islands. It became part of Busan when the old town cores and the Busan port area were redeveloped and Yeongdo Bridge was built. Recent urban regeneration projects have seen the creation of wall paintings in villages and the remodeling of old factories into coffee shops, bakeries, and art spaces as part of efforts to transform the district. Many traces of modern industrial development still remain in the area, such as desalination factories and shipbuilding facilities including warehouses and shipyards, which attract visitors to their unique scenery where the modern and contemporary periods meet.



\* [Detailed maps can be downloaded on the Busan Yeong-gu Office website](#)

### 3. Yeongdo: Detailed Locations



[International Cruise Terminal Yeongdo \\*](#)



[Bongnaedong \\*](#)



[Yeongseon Apartment \\*](#)



[75Plaza and Galmatgil\(Walking trail course\) \\*](#)



[Gamji Pebble Beach \\*](#)



[Busanhangdaegyho Bridge water park \\*](#)