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Busan Biennale 2014 'Inhabiting the World'

- From September 20th to November 22nd, At Places Like Busan Museum of Art-

Busan Biennale 2014 held under the theme of 'Inhabiting the World' will be held at places like Busan Museum of Art, Busan Cultural Center and KISWIRE Sooyoung factory etc for 64 days from coming September 20th to November 22nd. Various academic programs, international exchange programs and public participation programs will be held at the same time in addition to the main exhibition and two special exhibitions in the upcoming Busan Biennale 2014 to be held with the objective of raising cultural brand of Korea and improving status of Busan as international cultural art city after securing unique differentiation of Busan Biennale through the exhibition that has highlighted the urban and geographical features of Busan.

Main Exhibition

The main exhibition of Busan Biennale 2014 curated by Artistic director Olivier Kaepelin of France will be held at the Busan Museum of Art from September 20th to November 22nd. This exhibition under the theme of 'Inhabiting the world' is planning to release the works that would become evidence to let people perceive the future to come along with modernity as it is composed of a total of seven sections including abstract/movement, cosmos, architectural space, identity, animality, history/society and nature/paysage, etc. It is planning to show even the work process of young artists in detail in addition to the well-known artists.

Olivier Kaepelin attempts to propose a new perspective on functions and roles of art in the unstable world of today using the theme of 'Inhabiting the World'. Olivier Kaepelin explains that 'Inhabiting the World' stands for active attitude and sign of vitality, in other words the will to act upon the world in order to change the world as he mentions that even though many experts present analyses and solutions on the various social changes and the problems we are going

through, the artists rather have more effective and sustainable perception for better future than these experts.

In the main exhibition, we are planning to perform by developing a characterized education program to help understanding on the exhibition theme and the artworks in addition to the exhibition as well as enabling the exhibition area itself to function as the scene of art education.

Special Exhibition

The special exhibition held at the same time with the main exhibition is composed of 'Biennale Archive' and 'Asian Curatorial'.

First, the 'Biennale Archive' curated under the theme of 'Voyage to Biennale - 50 Years of Contemporary Korean Art in Overseas Biennale' will be held at the Grand and medium galleries at the Busan Cultural Center and Curator Lee Kenshu(former chief editor of Monthly Art) is in charge of the curating. The 'Biennale Archive' will collectively explain on within what type of interconnection with the international exhibition system called biennale the Korea's contemporary art has grown for the last fifty years or so and will also become an exhibition to look back on the historical significances or values that biennale possesses in this era. The 'Biennale Archive' will become a good opportunity to look around the history of Korea's contemporary art making advancement overseas at a glance as an archive type exhibition to organize the history from the Paris Youth Biennale of 1961 where Korea had participated in the international biennale for the first time until the recent times.

Meanwhile, another special exhibition called 'Asian Curatorial' is the one curated by four young curators who have been recommended by the international art exhibitions(biennales and triennales) held at the major cities of Asia such as Busan, Yokohama, Shanghai and Singapore including Seo Juno of Korea, Hanada Shinichi of Japan, Liu Chunfeng of China and Joleen Loh of Singapore. In the upcoming exhibition held at the KISWIRE Sooyoung factory, the artworks of a total of about fifty artists are planning to be exhibited along with the significance as macroscopic outcome of the international exchange promoted with the cities that have similar environmental characteristics while reviving the youthfulness of Busan Biennale.

Other Programs

In addition to these, various accompanied programs including academic programs, international exchange programs and public participation programs, etc are planning to be held during the exhibition period of Busan Biennale 2014.

First, the academic program planned to create a discourse based on the evaluation and theme related to the exhibition will be composed of the lecture, field workshop, workshops such as public hearing, panel discussion to prepare the opportunity of discourse on the Busan Biennale 2014 and a forum conducted in connection with the general assembly of International Association of Art Critics (AICA) scheduled to be held in Suwon in October. Also, the Asian biennale representatives' meeting to search for plans to have exchanges between the biennales of Asia and the Asian chief editors' meeting to discuss on the contemporary art of Asia, etc of 'Asia Biennale Forum' that has been held since Busan Biennale 2010 are planning to be held along with the 'Asian Curatorial' which is one of the special exhibitions of Busan Biennale as a part of international exchange program. At the same time, Busan Biennale 2014 is also planning various citizen participation programs together as well as exhibitions or academic and international exchanges. The citizen participation program to become the meeting point of the artists who release their works at the Busan Biennale 2014 and the citizens is planned by various programs where citizens directly participate such as artwork workshop, busking performance and meeting place, etc to perform the role of medium connecting the exhibition area with the major sites within Busan area.

Giving Impetus to Attracting Chinese Visitors

Meanwhile, Busan Biennale is taking action to attract Chinese visitors with more activeness as more effective means for attracting foreign visitors.

As it is planning to develop a tour package including the viewing of Busan Biennale targeting China and Japan, this is the first time that Busan Biennale has directly developed a tour package. It is planning to show the cultural potentials of Busan through the development of a cultural art tour program in connection with the various cultural resources of Busan. Especially through this package, a complete support is planning to be provided on the tourists who visit the Busan Biennale such as a program to explain the exhibition performed by the language of the corresponding country or giving out a Busan Biennale 2014 souvenir, etc

for the settlement of cultural art tour product through Busan Biennale.

Also, a network with international exhibitions of marine cities in Asia region built up through the Asia Biennale Forum held so far will be actively used in the foreign publicity to raise its far reaching effect.

Busan Biennale 2014 composed of the distinctive exhibitions and various programs will be held at places like Busan Museum of Art, Busan Cultural Center and KISWIRE Sooyoung factory, etc from coming September 20th to November 22nd.